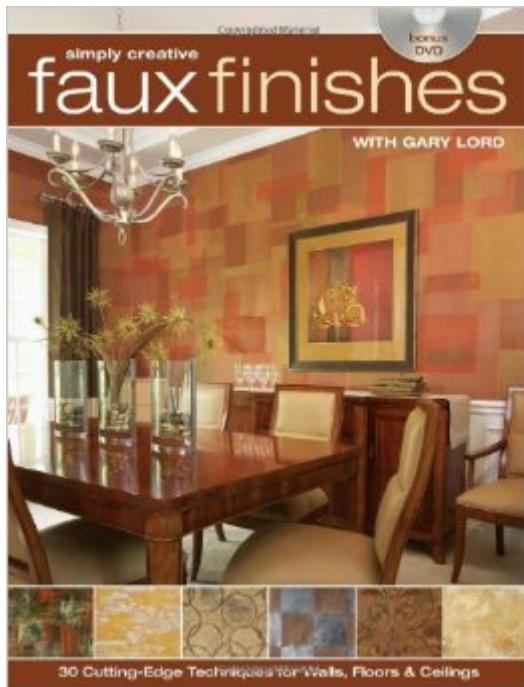


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# Simply Creative Faux Finishes With Gary Lord: 30 Cutting Edge Techniques For Walls, Floors And Ceilings



## Synopsis

Sophisticated Home Decor Made EasyNothing can transform a room quite like paint! In this groundbreaking guide, professional decorative painter Gary Lord presents 30 brand-new finishes for your walls, floors, ceilings and furniture. Designed by Gary and 23 of the top names in the industry, these cutting-edge finishes bring style, sophistication and value to every part of your home. Each project shows you step by step how to use the newest tools and painting products on the market to achieve elegant, updated home dÃ©cor without the expense of hiring a professional. Everything you need to do-it-yourself successfully is included, such as:Complete lists of tools and materialsLarge, full-color step-by-step photosTips from the pros that help you customize your project and avoid mistakesDetailed instructions for room and surface preparationInspiring photos of completed projects in actual homesWhether you're a seasoned home decorator or a novice faux finisher, with this guide you'll have the inspiration and knowledge it takes to create a truly unique and beautiful home. Best of all, the designers featured here keep you ahead of the curve with their up-to-the-minute styles and techniques. From floors and walls to ceilings and beyond, make your home the best it can be. Please note that the digital version of this book does not include the bonus DVD.

## Book Information

Paperback: 144 pages

Publisher: North Light Books; Pap/DVD edition (May 6, 2010)

Language: English

ISBN-10: 1600616941

ISBN-13: 978-1600616945

Product Dimensions: 8.2 x 0.4 x 10.9 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 3.9 out of 5 starsÂ  See all reviewsÂ  (16 customer reviews)

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## Customer Reviews

I have a number of similar books and I have to say that this book is definitely one of the best in this

genre, for me. I like many of the ideas and the look of the results that can be achieved with the application of the techniques it presents. Material lists and sources appear to be complete. There are some things that I'd never use in my home but there are plenty others that I definitely would consider using at some point. This book is well worth the price paid and I haven't even seen the DVD yet. That should just add more icing to the cake. Highly recommend.

The book is good but the DVD is 10 star worthy to be able to see exactly how to apply the paint, stucco and in what order. The author even tells how to save money on some of the undercoat paint by using off the shelf acrylic paint from box stores. Seeing how the "modello stencil" is applied was very interesting, different type of stencil from the regular type I'm used to. By the time the DVD was over I wanted to get started right away, that's how inspiring it was (before watching it I was thinking it was something I'd do in the distant future). I also liked having different women artists show their glazing and faux techniques instead of it being all presented by the author himself. Each artist had something different and all were outstanding. Some showed how simple it can be to do a very interesting effect, with a minimum of different paint materials used. I cannot afford to take a faux class (\$500 minimum for a good one) because I'm not in it for business, just want to do a couple of rooms in my home. This is waaaay better than a class because I can stop, take notes, back it up and watch it again. edit to add: the video does not come across as a hard sell for the glaze and paint materials because from what I can tell some of the materials are made by one company and some from another. I think the artists are truly suggesting these materials because they use them in their own work and not because they're being paid to promote them.

When I read the title I thought it would be a "simple" book on how to do faux finishes, and how to do them inexpensively. I found that almost all the techniques in the book were ones that involved very expensive products, plaster and foils. This book could have been better in also including color swatches of the paints used so they could be matched with other paints or perhaps what was on hand in artists colors. I'm going to keep it for reference in case I ever get asked to do this sort of painting.

Once again, Beautiful Finishes! I Can't wait to duplicate them for myself! Gary Lord and friends always do a great job of explaining their creations so the inspiring can recreate them! Thanks Gary!

This book is a keeper on the shelf of "good ideas to try sometime." Clearly written, inspiring

photography, and common sense tips.

I like the simple instructions written for the non-professional. It is almost impossible to find some of the products used though.

I bought my husband this book for Father's Day. He has quite a library of faux finishing books and a subscription to Faux Effects. He loved this book. The DVD is excellent as well. If you are into Faux-ing, you'll love this book! I even found it interesting to read through and I have never touched a paint brush/cheesecloth/texture tool!

Received my book today. WOW! Some awesome finishes, not necessarily difficult, but so creative! The video includes some great finishes and great information.

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